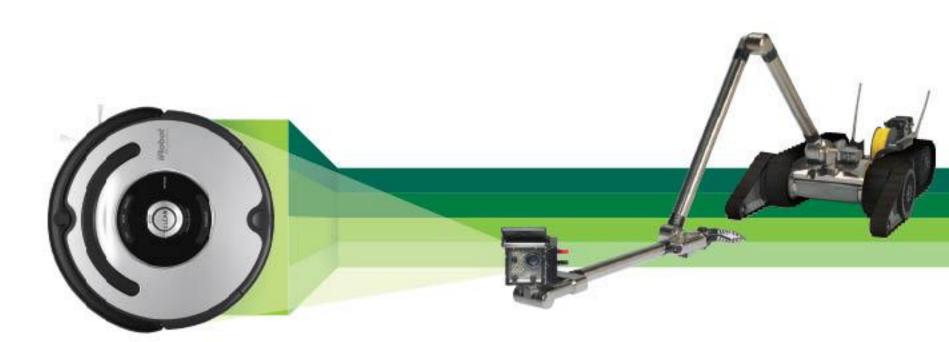


### **Wedbush Consumer Conference**

**December 11, 2012** 



# **Forward Looking Statements**

- Certain statements made in this presentation that are not based on historical information are forward-looking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.
- These statements are neither promises nor guarantees, but are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements.
- Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of
  the date hereof. iRobot Corporation undertakes no obligation to update or revise the information contained in this
  presentation, whether as a result of new information, future events or circumstances or otherwise.
- This presentation contains various non-GAAP financial measures as defined by SEC Regulation G, including Adjusted EBITDA, which we define as Earnings Before Interest, Taxes, Depreciation, Amortization, merger and acquisition expenses and non-cash stock compensation expense. The most directly comparable GAAP financial measures and a reconciliation of the differences between the GAAP financial measures and the non-GAAP financial measures are posted on the investor relations page of our web site at www.irobot.com.
- For additional disclosure regarding these and other risks faced by iRobot Corporation, see the disclosure contained in our public filings with the Securities and Exchange Commission.

# iRobot's Flagship Products

### **Automated Home Maintenance**



- Over 8 Million Home Robots sold
- Currently sold in over 45 countries around the world and expanding

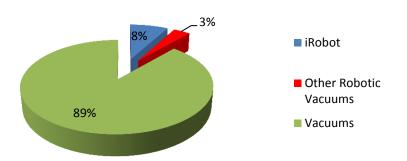
#### **Remote Presence**



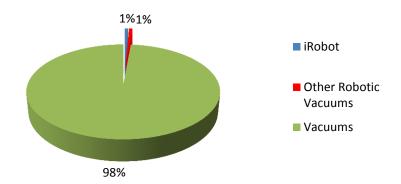
- Over 5,000 Unmanned Ground Vehicles Sold
- Customer base: Army, Navy,
   USMC and USAF

# **Huge Addressable Markets**\*

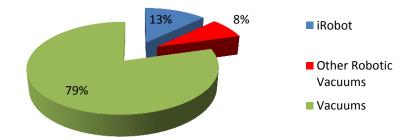
US and Canada - \$1.75 billion



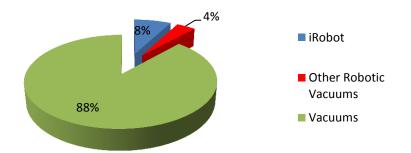
Latin America - \$200 million



EMEA - \$2.1 billion



Asia Pac - \$1.7 billion



\$6 billion annual market opportunity



# **Target Audience Market Opportunity**



U.S. advertising campaign directed at target customer = domestic growth

### **New Products**

### Roomba 700 & Scooba 230

- Introduced in 2011, very positive market reaction
- Expanded distribution throughout 2012



Introduced in select markets – 2012

#### Mint<sub>®</sub> and Mint<sub>®</sub> Plus

Complementary hard surface floor care products – acquisition of Evolution Robotics

Driving 2012 and 2013 home robot growth in U.S. and overseas





### **Small Ground Robots**

### **Product**

SUGV



#### Size/features

- 20-30 lbs
- Carried by soldier
- Wearable controller
- Plug and play camera,
  2-way comms, gripper arm

#### **Missions**

- Day/Night Intelligence,
   Surveillance & Recon
- Route Clearance
- Bomb inspection/ disposal

#### Customers

- Infantry
- BCTM Brigades
- Special Ops
- International

#### **FirstLook**



- 5 lbs
- Adaptable wireless networking capability
- 4 separate cameras
- Withstand 15 ft drop onto concrete/submersible
- Initial inspection
- Situational awareness
- Roof clearance
- Persistent presence
- Army
- Marine
- Infantry

SUGV and FirstLook driving 2012-2013 revenue



# **Ava™ - Exciting Opportunity**

Aware® 2 Robot Intelligence Software

Map-based navigation

Application ready

Cliff Sensors



Autonomous Behavior

> Obstacle Avoidance

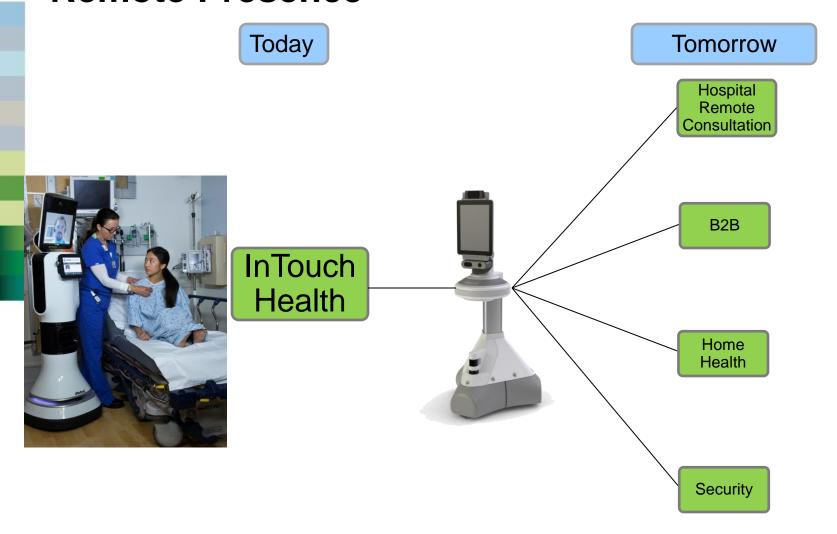
Head-Agnostic

Speech Recognition

Human interface robot incorporating existing iRobot technologies



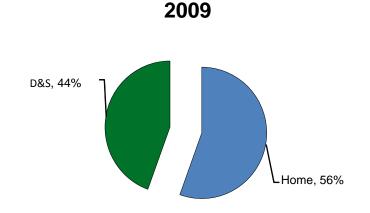
### **Remote Presence**

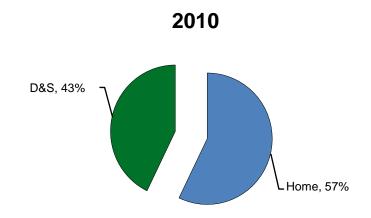


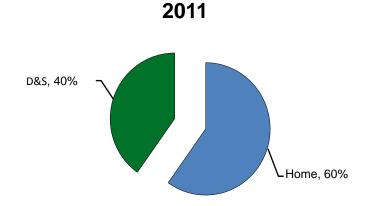
Delivering RP-VITA™ on Ava platform to ITH for hospital use

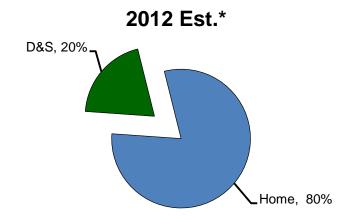


# **Business Unit Revenue Split**









Home revenue estimated to be 80% of total company in 2012\*



# **Evolution Robotics – Strategic Rationale**

- Mint® products broaden iRobot's global portfolio of robotic floor care solutions
- Tremendous opportunity to leverage the strength of the iRobot brand and our sales and distribution network worldwide
- Significant intellectual property portfolio can be deployed in future iRobot products to deliver greater customer value
- Industry-leading roboticist joined iRobot as CTO

Creates a formidable force in robotic technology

# **Q3 Profit Exceeded Expectations**

Revenue (\$M)	2012 Q3* 126	Q3 Guidance 125-130
EPS (\$)	0.54	0.30-0.36
Adjusted EBITDA (\$M)	29	17-20

Outstanding performance in Home; delayed funding impacted D&S

<sup>\*</sup> Items recorded in Q3 resulted in a \$7.7M revenue increase, positive net impacts of \$0.10 in EPS and \$5.2M in Adjusted EBITDA



### FY2012 Guidance

Revenue (\$M) 434 – 438

**Home Robots** 355 – 360

Defense & Security 75 - 80

**EPS (\$/Share)** 0.44 – 0.50

EBITDA (\$M) 47 - 49

Home Robot driving growth; continued pressure on D&S



### **Investment Thesis**

- Home will deliver strong 2012 and 2013; more than 80% of total revenue
- Defense & Security costs reduced through restructuring based on decreased expectations for 2012 and 2013
- Continued investment in high growth and emerging high potential remote presence business
- Strong balance sheet no debt
- Commitment to generating profitable growth