
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

iRobot Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

On March 30, 2016, iRobot Corporation launched the following content on the “Investors” section of its website, [www. irobot.com](http://www.irobot.com):

Investors

For more information:

[2016 Annual Meeting](#)

Stock Quote

NYSE (Common Stock)
Exchange: NASDAQ (US Dollar)
Price: \$38.31
Change (%) + 0.33 (0.87%)
Volume: 40,545
Data as of 02/29/16 10:05 a.m. ET
Minimum 20 minute delay
Refresh quote

Company Calendar

March 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Recent News

Date	Title
02/22/16	iRobot Files Definitive Proxy Materials And Mail Letter To Shareholders
02/15/16	iRobot Orients Consumer Product Lineup with Braava™ j7 Mapping Robot
02/14/16	iRobot Appoints Michael Bell to Board of Directors
02/01/16	iRobot to Repurchase \$55 Million of its \$100 Million Authorization in an Accelerated Buyback Repurchase Transaction

Upcoming Events

Date	Title
04/29/16	Q1 2016 iROBOT™ COPQ Earnings Release
04/27/16 8:30 a.m. ET	Q1 2016 iROBOT™ COPQ Earnings Conference Call
07/29/16	Q2 2016 iROBOT™ COPQ Earnings Release

Financials

Financials and information published online are subject to regular publication without the prior written consent of iRobot. Online financial data may not be subject to any review or audit by the SEC or any other state or federal agency.

Company Profile

iRobot designs and builds robots that make a difference.

iRobot was founded in 1990 by Massachusetts Institute of Technology roboticists with the vision of making practical robots a reality.

In 2015, iRobot generated \$617 million in revenue and employed more than 500 of the robot industry's top professionals, including mechanical, electrical and software engineers and related support staff. iRobot stock trades on the NASDAQ stock market under the ticker symbol IRO.

iRobot's corporate headquarters are located in Bedford, Mass. The Company also has offices in Cambridge, the United Kingdom, China and Hong Kong.

Investor Toolkit

- [Print Page](#)
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- [Web Contacts](#)
- [Financial Year Sheet](#)

For the Home

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[Roomba™](#)

Floor Scrubbing

[Scorbot™](#)

Floor Mopping

[Braava™](#)

Outdoor Maintenance

[Moxi™](#)

[Looi™](#)

[iRobot Interactive Home](#)

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- [Register Robot](#)
- [Email Support](#)
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- [Affiliates](#)
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For Business

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Public Safety

[Military](#)

[Health](#)

[Robots](#)

[110 FirstLook™](#)

[310 SuDy™](#)

[510 PacBot™](#)

[710 Kabot™](#)

[Third Party Developers](#)

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[D&S Broiler](#)

[Service Team](#)

[Community](#)

About iRobot

Company Information

- [History](#)
- [iRobot DNA](#)
- [Management Team](#)
- [Board Members](#)
- [Research & Development](#)
- [Offices & Directors](#)

STEM

- [Create™ 2](#)
- [Create 2 Educational Discounts](#)
- [Charity Robots Form](#)
- [Tour Request Form](#)

Investors

- [Company Information](#)
- [News & Events](#)
- [Financial Information](#)
- [Stock Information](#)
- [Corporate Governance](#)
- [Investor Services](#)
- [Investor Presentations](#)

Press Center

- [Media Kits](#)
- [Press Releases](#)
- [Media Coverage](#)
- [News, Reviews & Awards](#)

Careers

- [Benefits & Perks](#)
- [Job Search](#)

Disclaimer

iRobot Corporation ("iRobot", or the "Company") will hold its 2016 Annual Meeting of stockholders on May 25, 2016. The Company has filed with the Securities and Exchange Commission (the "SEC") and mailed to its stockholders a definitive proxy statement and form of WHITE proxy card in connection with the 2016 Annual Meeting. The definitive proxy statement contains important information about the Company, the 2016 Annual Meeting and related matters.

COMPANY STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT, THE ACCOMPANYING WHITE PROXY CARD, AND ANY OTHER RELEVANT SOLICITATION MATERIALS WHEN THEY BECOME AVAILABLE BECAUSE THESE DOCUMENTS CONTAIN IMPORTANT INFORMATION.

The Company and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of the Company in connection with the matters to be considered at the 2016 Annual Meeting. Information regarding the Company's directors and executive officers is contained in the Company's annual report on Form 10-K filed with the SEC on February 19, 2016, and definitive proxy statement filed with the SEC on March 29, 2016.

The proxy statement and other relevant solicitation materials (when they become available), and any and all documents filed by the Company with the SEC, may be obtained by investors and security holders free of charge at the SEC's web site at www.sec.gov. In addition, the Company's filings with the SEC, including the proxy statement and other relevant solicitation materials (when they become available), may be obtained, without charge, from the Company by directing a request to the Company at 8 Crosby Drive, Bedford, MA 01730, Attention: Investor Relations. Such materials are also available at www.irobot.com.

Forward-Looking Statements

Certain statements made in this communication are not based on historical information are forward-looking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified with words like "believe," "may," "could," "would," "might," "should," "expect," "intend," "plan," "target," "anticipate" and "continue," the negative of these words, other terms of similar meaning or the use of future dates. This communication contains express or implied forward-looking statements relating to, among other things, iRobot's expectations regarding future financial performance, future operating performance and growth, our strategic actions to continue revenue growth, demand for our robots, strategic investments to diversify Home revenue, the impact of the divestiture of our Defense & Security business, the impact of our strategic actions to enhance stockholder value, and anticipated revenue, earnings per share and Adjusted EBITDA for fiscal year 2016. These statements are neither promises nor guarantees, but are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements. In particular, the risks and uncertainties include, among other things: our ability to operate in an emerging market, the financial strength of our customers and retailers, our ability to enhance stockholder value through our strategic actions, including the sale of our Defense & Security business, general economic conditions, market acceptance of our products, and competition. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. iRobot undertakes no obligation to update or revise the information contained in this communication, whether as a result of new information, future events or circumstances or otherwise. For additional disclosure regarding these and other risks faced by iRobot, see the disclosure contained in our public filings with the SEC.



iRobot 2016 Annual Meeting of Stockholders

Your Board of Directors and management team have taken bold, decisive actions to transform iRobot into the leading global consumer robot company. We are singularly focused on enhancing the value of your investment in iRobot, and will continue to take the right steps to achieve that goal.

At our Annual Meeting of Stockholders on May 25, 2016, you will be asked to make an important decision regarding which directors are most qualified to oversee the future of iRobot. Your Board has two new directors up for election who have recently joined the Board and bring extensive software, technology and Internet of Things (IoT) experience that will be critical to our ongoing success. At the same time, a hedge fund, Red Mountain Capital, is insisting on having personal representation on your Company's Board, which we do not recommend. iRobot recommends all shareholders elect the Board of Directors' qualified nominees by voting on the **WHITE** proxy card today.

HOW TO VOTE YOUR SHARES

Simply follow the easy instructions on the **WHITE** proxy card or voting instruction form included with your proxy materials.

If you have questions about the 2016 Annual Meeting or how to vote your shares, please contact:

INNSFREE M&A INCORPORATED
Shareholders Call Toll-Free: (877) 717-3929

REMEMBER:

We urge you **NOT** to vote using any **GREEN** proxy card sent to you by Red Mountain Capital, as doing so will revoke your vote on the **WHITE** proxy card.

Key Shareholder Materials:

- Shareholder Letters:
 - iRobot Letter to Shareholders - March 30, 2016
- Press Releases
 - iRobot Files Definitive Proxy Materials and Mails Letters to Shareholders - March 29, 2016
- SEC Filings
 - iRobot Definitive Proxy Statement - March 29, 2016

Contacts

For Voting and Company Meeting Questions:

INNSFREE M&A INCORPORATED
Shareholders Call Toll-Free: (877) 717-3929

For Media Questions:

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Vacuum Cleaning

Roomba®

Mapping

Braava jet™

Braava® 300

Outdoor Maintenance

Mimo™

Logi™

Support

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Product Resources

Register Robot

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Store Steamap

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Products

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Partners

Partner Inquiries

Partner Portal Login

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Public Safety

Military

Health

Robots

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Third-Party Developers

Out A Quote

D&S Service

Service Form

Community

About iRobot

Company Information

History

Management Team

Board Members

Research & Development

iRobot Ventures

Offices & Directors

STEM

Create® 2

Create 2 Educational Discounts

Charity Robots Form

Tour Request Form

Investors

Company Information

News & Events

Financial Information

Stock Information

Corporate Governance

Investor Services

Investor Presentations

Press Center

Media Kits

Press Releases

Media Coverage

News, Reviews & Awards

Careers

Benefits & Perks

Job Search