# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

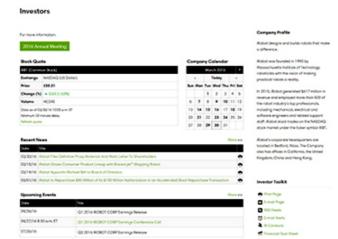
## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant  Filed by a Party other than the Registrant   Check the appropriate box: Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to §240.14a-12  IRobot Corporation (Name of Registrant as Specified In Its Charter)  (Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
□ Preliminary Proxy Statement □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) □ Definitive Proxy Statement □ Definitive Additional Materials □ Soliciting Material Pursuant to §240.14a-12   iRobot Corporation (Name of Registrant as Specified In Its Charter)  (Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
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Payment of Filing Fee (Check the appropriate box):	
☑ No fee required.	
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
(1) Title of each class of securities to which transaction applies:	
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□ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee v previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.	vas paid
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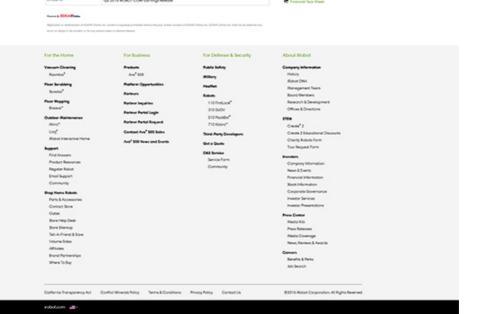
(4	) Date Filed:	

On March 30, 2016, iRobot Corpo	oration launched the following co	ontent on the "Investors"	section of its website, www	w. irobot.com:	



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#### Disclaimer

iRobot Corporation ("iRobot", or the "Company") will hold its 2016 Annual Meeting of stockholders on May 25, 2016. The Company has filed with the Securities and Exchange Commission (the "SEC") and mailed to its stockholders a definitive proxy statement and form of WHITE proxy card in connection with the 2016 Annual Meeting. The definitive proxy statement contains important information about the Company, the 2016 Annual Meeting and related matters.

COMPANY STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT, THE ACCOMPANYING WHITE PROXY CARD, AND ANY OTHER RELEVANT SOLICITATION MATERIALS WHEN THEY BECOME AVAILABLE BECAUSE THESE DOCUMENTS CONTAIN IMPORTANT INFORMATION.

The Company and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of the Company in connection with the matters to be considered at the 2016 Annual Meeting, Information regarding the Company's directors and executive officers is contained in the Company's annual report on Form 10-K filed with the SEC on February 19, 2016, and definitive proxy statement filed with the SEC on March 29, 2016.

The proxy statement and other relevant solicitation materials (when they become available), and any and all documents filed by the Company with the SEC, may be obtained by investors and security holders free of charge at the SEC's web site at www.sec.gov. In addition, the Company's filings with the SEC, including the proxy statement and other relevant solicitation materials (when they become available), may be obtained, without charge, from the Company by directing a request to the Company at 8 Crosby Drive, Bedford, MA 01730, Attention: Investor Relations. Such materials are also available at www.robot.com.

#### Forward-Looking Statements

Certain statements made in this communication are not based on historical information are forward-looking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Such forward-looking statements may be identified with words like "believe," "may," "could," "would," "waight," "should," "expect," "intend," "plan," "target," anticipate" and "continue," the negative of these words, other terms of similar meaning or the use of future dates. This communication contains express or implied forward-looking statements relating to, among other things, iRobot's expectations regarding future financial performance, future operating performance and growth, our strategic actions to continue revenue growth, demand for our robots, strategic investments to diversify Home revenue, the impact of the divesture of our Defense & Security business, the impact of our strategic actions to enhance stockholder value, and anticipated revenue, earnings per share and Adjusted EBITDA for fiscal year 2016. These statements are neither promises nor guarantees, but are subject to a variety of risks and uncertainties, many of which are beyond our control, which could couse actual results to differ materially from those contemplated in these forward-looking statements. In particular, the risks and uncertainties include, among other things; our ability to operate in an emerging market, the financial strength of our austromers and retailers, our ability to enhance stockholder value through our strategic actions, including the sale of our Defense & Security business, general economic conditions, market acceptance of our products, and competition. Existing and prospective investors are acutioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Robot undertakes no obligation to update or revise the information contained in this communication, whether as a result of new information, future events or circumstances or otherwise. For addit

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### iRobot 2016 Annual Meeting of Stockholders

Your Board of Directors and management team have taken bold, decisive actions to transform Robot into the leading global consumer robot company. We are singularly focused on enhancing the value of your investment in Robot, and will continue to take the right steps to achieve that goal.

At our Annual Meeting of Stackholders on May 25, 2016, you will be asked to make an important decision regarding which directors are most qualified to oversee the fishine of Robot. Your Board has two new directors up for election who have recently joined the Board and bring extensive software, technology and internet of Trings (IDI) experience that will be critical to our ongoing success. At the same time, a hedge fund, Red Mountain Capital, is insisting on having personal representation on your Company's board, which we do not recommend. Robot recommends all shareholders elect the Board of Directors' qualified nominees by voting on the WHITE prany card today.

#### HOW TO VOTE YOUR SHARES

Simply follow the easy instructions on the WINITE proxy card or voting instruction form included with your proxy materials.

If you have questions about the 2016 Annual Meeting or how to vote your shares, please contact:

## INNISFREE MAA INCORPORATED Shoreholders Coll Toll-Free: (877) 717-3929

REMEMBER:

We urge you NOT to vote using any CREEN proxy card sent to you by
Red Mountain Capital, as doing so will revoke your vote on the WHITE proxy card.

### Key Shareholder Materials:

- Shareholder Letters:
   All Richott Letter to Shareholders March 30, 2016
   Press Releases
   All Richott Eller Definitive Proxy Materials and Mails Letters to Shareholders March 29, 2016
   All Richott Eller Definitive Proxy Materials and Mails Letters to Shareholders March 29, 2016
   All Richott Eller Definitive Proxy Materials and Mails Letters to Shareholders March 29, 2016
   All Richott Eller Definitive Proxy Materials and Mails Letters to Shareholders March 29, 2016
- SEC Filings
   Robot Definitive Proxy Statement March 29, 2016

#### Contacts

For Voting and Company Meeting Questions:

INNISFREE M&A INCORPORATED Shareholders Call Tall-Free: (877) 717-3929

For Media Questions:

Matthew Lloyd Director of Corporate Communications P 781-430-3720

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